



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-01-2012 PAGE: 1 of 2

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: MAURA GILROY
3050 K STREET, NW
WASHINGTON DC 20007

Contract No 404079	Contract Dt 10-30-2012	Revision Dt 11-01-2012	Rev# 3	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est#			CMS # 247547	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247547				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
26	11-02-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30					1			1	1,500	1	1,500.00
27	11-05-2012	11-05-2012	08:00PM - 10:00PM	PRIME MO8 (7008)				8	30	2							2	15,000	2	30,000.00
28	11-05-2012	11-05-2012	10:00PM - 11:00PM	PRIME MO10 (7010)				7	30	1							1	20,000	1	20,000.00
29	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)				7	30				1				1	20,000	1	20,000.00
30	11-04-2012	11-04-2012	07:00PM - 08:00PM	PRIME SU7 (7048)				8	30							1	1	7,000	1	7,000.00
31	11-03-2012	11-03-2012	08:00PM - 11:30PM	COLLEGE FOOTBALL PRIME (7220)				9	30						3		3	2,800	3	8,400.00
32	11-04-2012	11-04-2012	11:30PM - 12:00AM	LATE NEWS ACTION NEWS AT 1130P SA-SU (699				8	30							1	1	2,800	1	2,800.00
33	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				9	30						6		6	500	6	3,000.00
34	11-02-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				8	30					2			2	2,000	2	4,000.00
35	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				8	30	2							2	2,000	2	4,000.00
36	11-02-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				8	30					2			2	2,000	2	4,000.00
37	11-02-2012	11-02-2012	12:02AM - 01:06AM	LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)				9	30					4			4	500	4	2,000.00
38	11-02-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				7	30					1			1	2,100	1	2,100.00
39	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				7	30	1							1	2,100	1	2,100.00
40	11-03-2012	11-03-2012	12:00PM - 03:30PM	COLLEGE FOOTBALL ABC SAT AFTERNOON (72				8	30						3		3	2,500	3	7,500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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41	11-02-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	30					1			1	2,200	1	2,200.00
42	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)	9	30							1	1	400	1	400.00
43	11-04-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)	9	30							1	1	500	1	500.00
														Contracted Gross Total:		81	328,000.00
														Actual Gross Total:		81	326,500.00
														Agency Commission:			48,975.00
														Net Total:			277,525.00
Month/YR			Preempted	Made Good	Contract Total			Adjustments							Actual Total		
Nov 12			1,600.00	100.00	328,000.00			1,500.00 CR							326,500.00		
TOTAL			1,600.00	100.00	328,000.00			1,500.00 CR							326,500.00		

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